Red Dot winner label

Plastic – Turning Vinyl Records Into

PI code: 14-01388-2026BC

The winner label licence entitles the winner as licensee to use the Red Dot label (hereinafter referred to as 'the label') worldwide in accordance with the Label Guide exclusively in connection with the above-named project as part of the licensee's (hereinafter referred to as 'the label') corporate and marketing communication.

The use of the label is not subject to any territorial or time restrictions, provided that it always relates to the awarded project or brand as submitted to the jury as part of the Red Dot Award: Brands & Communication Design. The label must not be used in connection with any projects or brands that have not received an award.

Strict adherence to the following rules is required when using the label: Modifications (particularly to the graphic or text) are not permitted. The year stated in connection with the label must match the year in which the award was granted.

Use of the label is subject to the brand usage guidelines, which the licensee is obliged to follow.

Any use of the label that is not in accordance with this licence agreement may result in the immediate withdrawal of the licence.

Validity: 16 July 2026 - end of the life cycle of the respective object of use

Licenser: Red Dot Award AG, Zug, Switzerland

Licence holder: Andy Lurs, Dubai, United Arab Emirates

Zug/Switzerland, 16 July 2026

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